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Dirk Mueller

- MBA Univ. of Southern Queensland
- Dipl.-Pol. International Relations
J-W-Goethe-Univ. Frankfurt a. Main
- Since 2019 VBU Partner in Shanghai

Service-Portfolio Focus China

- Strategy & Strategic Marketing
- Trend-Radar China
- PESTEL-/SWOT-Analysis
- Geopolitical Risk Analysis
- Intercultural Competence

Partner Network China

- Market Screening & Regulations
- Industrial Parks/Development Zones
- Events & Delegation Trips
- Project- & Interim-Management
- Interpreting & Translating

Information

- Monthly China Update (in German)
- Webinars, Seminars & Workshops on
selected China and Strategy topics
(DE/EN)
- Blog and articles on China topics,
Geopolitics & Strategy (DE/EN)

